



HOSPITALITY
NEWFOUNDLAND & LABRADOR

2026 Conference & Trade Show Program

| Tuesday February 24, 2026 | | |
|------------------------------------|---|-------------------|
| Time | Session | Location |
| 9:00 am - 12:00 pm | Hospitality NL Board Meeting | Stones Salon |
| 1:00 pm - 3:00 pm | Hospitality NL AGM | Studio E |
| 2:00 pm - 10:00 pm | Conference & Trade Show Registration | Lobby |
| 2:00 pm - 5:00 pm | Tradeshow Registration & Setup | Lobby |
| 3:00 pm - 4:00 pm | Adventure & Marine Based Operator Meeting | Studio C |
| 3:00 pm - 4:00 pm | Accommodations Sector Meeting | Studio E |
| 3:00 pm - 4:00 pm | Cruise Industry Sector Meeting | Stones Salon |
| 4:00 pm - 5:00 pm | Cultural & Heritage Attractions Sector Meeting | Studio C |
| 4:00 pm - 5:00 pm | Food & Beverage Sector Group Meeting | Studio E |
| 7:30 pm - 10:00 pm | Opening Reception & Trade Show Open | Trade Show Area |
| Wednesday February 25, 2026 | | |
| Time | Session | Location |
| 8:00 am - 5:00 pm | Conference Registration | Lobby |
| 8:00 am - 8:30 am | Morning Coffee | Trade Show Area |
| 8:30 am - 9:00 am | Conference Opening Gathering | Studio A B C |
| 9:00 am - 10:30 am | Keynote Speaker: Sarah McVanel | Studio A B C |
| 10:00 am - 12:30 pm | Tradeshow Open | Trade Show Area |
| 10:30 am - 11:00 am | Nutrition Break | Trade Show Area |
| 11:00 am - 12:00 pm | Access to Growth: Moving People, Goods, and Visitors | Studio E |
| 12:00 pm - 12:30 pm | Pre-Luncheon Reception | Trade Show Area |
| 12:30 pm - 2:00 pm | Marine Atlantic Luncheon | Studio A B C |
| 2:00 pm - 4:30 pm | Tradeshow Open | Trade Show Area |
| 2:30 pm - 3:30 pm | Beyond Peak: Designing a Year-Round Tourism Economy | Studio E |
| 3:30 pm - 4:00 pm | Nutrition Break | Trade Show Area |
| 4:00 pm - 5:00 pm | Session A | TBA |
| 7:00 pm - 11:00 pm | Fun Night | Various Locations |
| Thursday February 26, 2026 | | |
| Time | Session | Location |
| 8:00 am - 5:00 pm | Conference Registration | Lobby |
| 8:00 am - 9:00 am | Morning Coffee | Lobby |
| 8:30 am - 9:30 am | Tourism at the National Table: Insights from Industry Leaders | Studio E |
| 9:30 am - 10:30 am | Showing Up Strong: Provincial and National Tourism Marketing | Studio E |
| 10:00 am - 12:30 pm | Tradeshow Open | Trade Show Area |
| 10:30 am - 11:00 am | Nutrition Break | Trade Show Area |
| 11:00 am - 12:00 pm | Immigration in Practice: What Tourism Employers Need Now | Studio E |
| 12:00 pm - 12:30 pm | Pre-Luncheon Reception | Lobby |
| 12:30 pm - 2:00 pm | Provincial Luncheon | Studio A B C |
| 2:00 pm - 4:00 pm | Tradeshow Open | Trade Show Area |
| 2:30 pm - 3:30 pm | Ready When It Matters: Emergency Preparedness for Tourism | Studio E |
| 7:00 pm - 7:30 pm | Pre-Gala Reception | Lobby |
| 7:30 pm - 10:00 pm | Tourism Excellence Awards Gala | Studio A B C |
| 10:30 pm - 1:00 am | Post Awards Party | Studio E |

As of February 11, 2026 - Program is subject to change without notice. All sessions are closed to media except for Luncheons.
Media availability can be arranged.