



2026 Conference & Trade Show

Program

Tuesday February 24, 2026

Time	Session	Location
9:00 am - 12:00 pm	Hospitality NL Board Meeting	Stones Salon
1:00 pm - 3:00 pm	Hospitality NL AGM	Studio E
2:00 pm - 10:00 pm	Conference & Trade Show Registration	Lobby
2:00 pm - 5:00 pm	Tradeshow Registration & Setup	Lobby
3:00 pm - 4:00 pm	Adventure & Marine Based Operator Meeting	Studio C
3:00 pm - 4:00 pm	Accommodations Sector Meeting	Studio E
3:00 pm - 4:00 pm	Cruise Industry Sector Meeting	Stones Salon
4:00 pm - 5:00 pm	Cultural & Heritage Attractions Sector Meeting	Studio C
4:00 pm - 5:00 pm	Food & Beverage Sector Group Meeting	Studio E
7:30 pm - 10:00 pm	Opening Reception & Trade Show Open	Trade Show Area

Wednesday February 25, 2026

Time	Session	Location
8:00 am - 5:00 pm	Conference Registration	Lobby
8:00 am - 8:30 am	Morning Coffee	Trade Show Area
8:30 am - 9:00 am	Conference Opening Gathering	Studio A B C
9:00 am - 10:30 am	Keynote Speaker: Sarah McVanel	Studio A B C
10:00 am - 12:30 pm	Tradeshow Open	Trade Show Area
10:30 am - 11:00 am	Nutrition Break	Trade Show Area
11:00 am - 12:00 pm	Access to Growth: Moving People, Goods, and Visitors	Studio E
12:00 pm - 12:30 pm	Pre-Luncheon Reception	Trade Show Area
12:30 pm - 2:00 pm	Marine Atlantic Luncheon	Studio A B C
2:00 pm - 4:30 pm	Tradeshow Open	Trade Show Area
2:30 pm - 3:30 pm	Ready When It Matters: Emergency Preparedness for Tourism	Studio E
3:30 pm - 4:00 pm	Nutrition Break	Trade Show Area
4:00 pm - 5:00 pm	Session A	TBA
7:00 pm - 11:00 pm	Fun Night	Various Locations

Thursday February 26, 2026

Time	Session	Location
8:00 am - 5:00 pm	Conference Registration	Lobby
8:00 am - 9:00 am	Morning Coffee	Lobby
8:30 am - 9:30 am	Tourism at the National Table: Insights from Industry Leaders	Studio E
9:30 am - 10:30 am	Showing Up Strong: Provincial and National Tourism Marketing	Studio E
10:00 am - 12:30 pm	Tradeshow Open	Trade Show Area
10:30 am - 11:00 am	Nutrition Break	Trade Show Area
11:00 am - 12:00 pm	Immigration in Practice: What Tourism Employers Need Now	Studio E
12:00 pm - 12:30 pm	Pre-Luncheon Reception	Lobby
12:30 pm - 2:00 pm	Provincial Luncheon	Studio A B C
2:00 pm - 4:00 pm	Tradeshow Open	Trade Show Area
2:30 pm - 3:30 pm	Beyond Peak: Designing a Year-Round Tourism Economy	Studio E
7:00 pm - 7:30 pm	Pre-Gala Reception	Lobby
7:30 pm - 10:00 pm	Tourism Excellence Awards Gala	Studio A B C
10:30 pm - 1:00 am	Post Awards Party	Studio E

As of February 8, 2026 - Program is subject to change without notice. All sessions are closed to media except for Luncheons.

Media availability can be arranged.