

Tourism Times Advertising Options

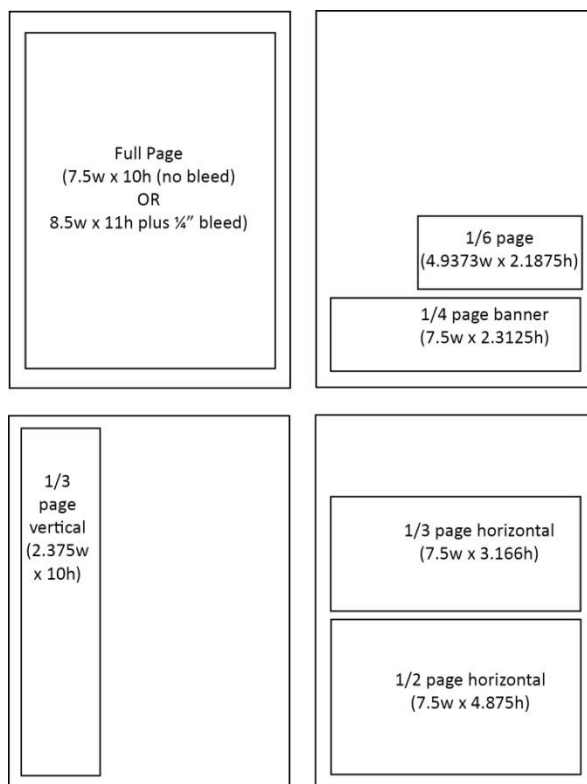
Distribution

- Tourism Times, the quarterly publication for the Tourism Industry Association of Newfoundland and Labrador, is electronically delivered to more than 1,700 tourism operators, government departments and non-governmental organizations and is available to an infinite and diverse audience of online followers via [Issuu](#) and Hospitality NL's social media network.

Advertising Information

- Ad requirements: minimum of 300dpi jpg, tiff or high quality pdf image
- Available ad sizes are as shown
- Ads must be camera ready copy
- Ad design is available at an additional cost
- Deadlines are subject to change
- Multiple issue commitment pricing available
- Member and non-member pricing available
- Editorial may be purchased with the 1/2 page horizontal ad (members only)

For more information or to book advertising, contact
Susie Greene at 709-722-2000 ext. 224 or email:
sgreene@hnl.ca.



Issue	Advertising Deadline	Publishing Date
Spring 2019	March 22, 2019	April 2019
Summer 2019	June 21, 2019	July 2019
Fall 2019	September 20, 2019	October 2019

25% off for Hospitality NL members!

20% off with 4-issue commitment!

Ad Size	Member Rate (25% off!)		Non-Member Rate	
	1 edition	4 editions	1 edition	4 editions
Full Page	\$375.00	\$1,200.00	\$500.00	\$1,600.00
1/2 Page (horizontal)	\$260.00*	\$830.00	\$350.00	\$1,120.00
1/3 Page (horizontal or vertical)	\$225.00	\$720.00	\$300.00	\$960.00
1/4 Page (banner)	\$150.00	\$480.00	\$200.00	\$640.00
1/6 Page (horizontal)	\$110.00	\$350.00	\$150.00	\$480.00
*MEMBERS ONLY - Add editorial (600 words) with purchase of 1/2 page ad (certain conditions apply)				

Note: above pricing effective August 1, 2017; prices subject to HST; payment for ads is due upon order placement; companies who choose a 4-issue commitment will be invoiced for one ad at a time; ads will not be featured unless full payment is received.