



HOSPITALITY

NEWFOUNDLAND & LABRADOR

Tourism Times Advertising Options

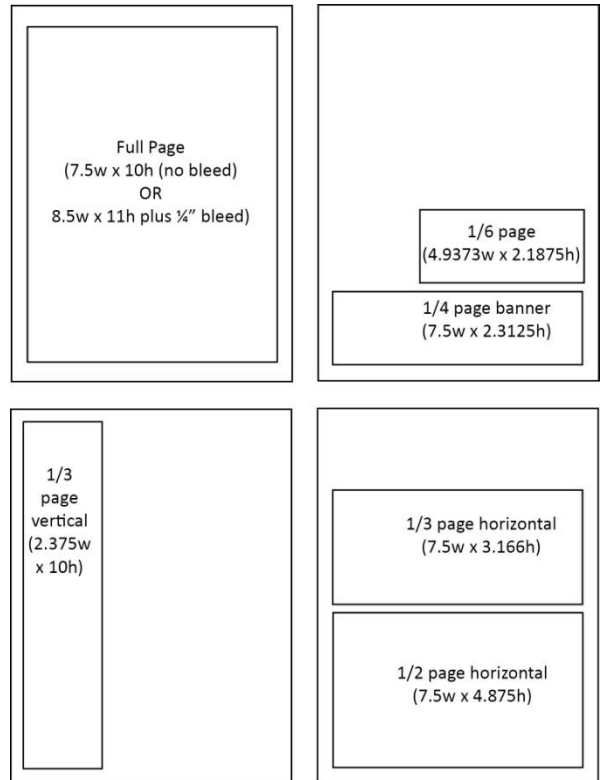
Distribution

- Tourism Times, the quarterly publication for the Tourism Industry Association of Newfoundland and Labrador, is electronically delivered to more than 1,800 tourism operators, government departments and non-governmental organizations and is available to an infinite and diverse audience of online followers via [Issuu](#) and Hospitality NL's social media network.

Advertising Information

- Ad requirements: minimum of 300dpi jpg, tiff or high quality pdf image
- Available ad sizes are as shown
- Ads must be camera ready copy
- Ad design is available at an additional cost
- Deadlines are subject to change
- Multiple issue commitment pricing available
- Member and non-member pricing available
- Editorial may be purchased with the 1/2 page horizontal ad (members only)

For more information or to book advertising, contact Susie Greene at 709-722-2000 ext. 224 or email: sgreene@hnl.ca.



Issue	Advertising Deadline	Publishing Date
Winter 2018	January 10, 2018	January 2018
Spring 2018	March 21, 2018	April 2018
Summer 2018	June 20, 2018	July 2018
Fall 2018	September 19, 2018	October 2018

25% off for Hospitality NL members!

20% off with 4-issue commitment!

Ad Size	Member Rate (25% off!)		Non-Member Rate	
	1 edition	4 editions	1 edition	4 editions
Full Page	\$375.00	\$1,200.00	\$500.00	\$1,600.00
1/2 Page (horizontal)	\$260.00*	\$830.00	\$350.00	\$1,120.00
1/3 Page (horizontal or vertical)	\$225.00	\$720.00	\$300.00	\$960.00
1/4 Page (banner)	\$150.00	\$480.00	\$200.00	\$640.00
1/6 Page (horizontal)	\$110.00	\$350.00	\$150.00	\$480.00
*MEMBERS ONLY - Add editorial (600 words) with purchase of 1/2 page ad (certain conditions apply)				

Note: above pricing effective August 1, 2017; prices subject to HST; payment for ads is due upon order placement; companies who choose a 4-issue commitment will be invoiced for one ad at a time; ads will not be featured unless full payment is received.