



AOR Web Solutions Member Benefit

Tourism is a crucial part of the fabric of Newfoundland and Labrador, and as former tourism operators ourselves, AOR Web Solutions is pleased to offer a membership benefit to the members of HNL.

AOR Web Solutions offers a unique perspective on your website. Our tourism experience coupled with our unparalleled expertise in Analytics and Optimization give our clients a superior web presence that helps build a business.

We offer fully mobile responsive web design and development, digital marketing management and strategies, web maintenance, and site optimization services to turn websites into key marketing tools.

We are pleased to offer the following member benefits to HNL members:

- **New website: 10% off the cost up to a maximum savings of \$500.** Our sites include a Strategic Web Plan; custom, fully responsive mobile website design and implementation; and a site optimized for search from a technical and content perspective. We include a security certificate for your site for the first year. We also install and customize Google Analytics. Best of all, we provide you with the tools and training to maintain your website yourself (or we can do it for you).
- **New website maintenance packages: 20% off a first year subscription.** It is important to keep your website technically up to date, and add new content regularly, and our web maintenance packages are designed to make a website worry-free for those who don't want the hassle of doing it themselves. Check out our web maintenance plans at <https://aorweb.ca/solutions/maintenance/> or talk to us about a custom plan.
- **Site optimization audit and analytics analysis: 15% off.** Know your website isn't performing as well as you would like, but not sure what to do to fix it? We can review your site and provide you with a detailed report with practical recommendations on improving both how your site works and performs.

Ready to learn how to make the most of your web presence, contact us:

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