

The successes of the tourism industry in Newfoundland and Labrador have not happened by accident. Countless supporters have worked diligently to ensure that our industry prospers, and as such have given freely of their time, often at personal expense because they are passionate about this industry. They are true advocates of the industry creating positive changes. The Tourism Champion Award recognizes individuals, companies or organizations who give selflessly of their time and energy to champion the interests of and enhance the tourism industry.

***Please note***

- ***Nominees and associated businesses/organizations must be approved under the Tourism Assurance Plan. [Learn more.](#)***

**To submit a nomination for the Tourism Champion Award, complete the following 4-part nomination form. Please submit the form, question responses and any supporting documentation to:**

Tourism Excellence Awards Committee  
Hospitality Newfoundland and Labrador  
E: [awards@hnl.ca](mailto:awards@hnl.ca)

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## **Part 1: Nominee Information**

Business/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

## **Part 2: Nomination Questions**

Please be sure to accurately answer all of the following questions, as they form the basis of the award criteria used by the selection committee.

1. Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. **(Maximum 100 words)**

2. How does the nominee demonstrate leadership and/or organizational commitment to tourism development? **(Maximum 250 words)**

3. Describe the nominee's involvement in tourism initiatives. Please provide examples. **(Maximum 250 words)**

4. How does the nominee integrate community outreach as part of their tourism development initiatives? **(Maximum 250 words)**

5. How does the nominee partner with public sector and non-governmental organizations? **(Maximum 250 words)**

## Part 3: Supporting Documentation

- You may also provide as part of the award submission:
  - Maximum of 3 pictures (jpeg)
  - 1 supporting document up to a maximum of 250 words (e.g. a testimonial)

## Part 4: Nominator Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

- The nominee is aware that I am submitting this nomination on their behalf.
- I give the awards committee permission to share this nomination with the nominee.

Signature: \_\_\_\_\_

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### Previous recipients:

2017 Cathy Lomond  
2016 Wayne Hallett  
2015 Gros Morne Co-operating Association  
2014 Rick Stanley  
2013 Gordon Slade  
2012 Wayne Follett  
2010 Yvonne Power

For a complete listing of previous award recipients, please click [here](#).