

A high quality tourism experience depends on the conservation of our natural resources, the protection of our environment and the preservation of our cultural heritage. The tourism industry in Newfoundland and Labrador recognizes that the long-term sustainability of tourism depends on the delivery of a high quality product and a welcoming spirit among our employees and our host communities. It depends as well on the wise use and conservation of our natural resources; the protection and enhancement of our environment; and the preservation of our cultural, historic and aesthetic resources.

This award is presented by **Hospitality NL** and **Parks Canada** to the industry operator or organization that has made strides in sustainable tourism practices and continually works toward the protection of our natural and cultural resources.

Please note

- **Nominees must be approved under the Tourism Assurance Plan. [Learn more.](#)**

To submit a nomination for the Sustainable Tourism Award, complete the following 4-part nomination form. Please submit the form, question responses and any supporting documentation to:

Awards Committee
Hospitality Newfoundland and Labrador
E: awards@hnl.ca

Part 1: Nominee Information

Business/Individual Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Business Website: _____

Part 2: Nomination Questions

Please be sure to accurately answer all of the following questions, as they form the basis of the award criteria used by the selection committee.

1. Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. **(Maximum 100 words)**

2. How does the nominee protect and preserve natural and cultural heritage resources? **(Maximum 250 words)**

3. How does the nominee foster appreciation and enjoyment of natural and cultural heritage resources? **(Maximum 250 words)**

4. How does the nominee raise awareness among visitors and influence them to enjoy resources sustainably? **(Maximum 250 words)**

5. How does the nominee mitigate negative impacts of tourism on the natural and cultural environment? **(Maximum 250 words)**

6. How does the nominee respect, involve and engage other stakeholders and host communities?
(Maximum 250 words)

Part 3: Supporting Documentation

- You may also provide as part of the award submission:
 - Maximum of 3 pictures (jpeg)
 - 1 supporting document up to a maximum of 250 words (e.g. a testimonial)

Part 4: Nominator Information

Name: _____

Email: _____

Phone: _____

- The nominee is aware that I am submitting this nomination on their behalf.
- I give the awards committee permission to share this nomination with the nominee.

Signature: _____

Previous Recipients:

2017 Mistaken Point Cape Race Heritage Inc.

2016 Prime Berth Fishing Museum

2015 Bonne Bay Marine Station & Aquarium

2014 Marble Inn Resort

2013 Nunatsiavut Solutions, Operators of the Torngat Mountains Base Camp & Research Station

2012 Riverfront Chalets and Rafting

2011 MUN Botanical Garden

2010 Town of Bonavista

2009 The Johnson Family Foundation

For a complete listing of previous award recipients, please click [here](#).