



This award has been put forth by the Sparkes Family in recognition of the contribution their father made to the tourism industry in Newfoundland & Labrador. This award will recognize an individual or company in the accommodations sector within the province who exhibits exceptional dedication to quality service and outstanding commitment to the tourism industry, making a solid contribution to the communities in which they live. These are all qualities of Clayton Sparkes and the Sparkes Family deemed it fitting that an award recognizing these characteristics in others be presented in his name.

***Please note***

- ***Nominees must be approved under the Tourism Assurance Plan. [Learn more.](#)***
- ***Nominees must be a member of Hospitality Newfoundland and Labrador.***

**To submit a nomination for the H. Clayton Sparkes Accommodator Award of Excellence, complete the following 4-part nomination form. Please submit the form, question responses and any supporting documentation to:**

Tourism Excellence Awards Committee  
Hospitality Newfoundland and Labrador  
E: [awards@hnl.ca](mailto:awards@hnl.ca)

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## **Part 1: Nominee Information**

Business/Individual Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Business Website: \_\_\_\_\_

## **Part 2: Nomination Questions**

Please be sure to accurately answer all of the following questions, as they form the basis of the award criteria used by the selection committee.

1. Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. **(Maximum 100 words)**

2. What has the nominee done to enhance visitor satisfaction? Please provide examples of positive visitor experiences. **(Maximum 250 words)**

3. How does the nominee demonstrate a commitment to the long-term development of the tourism industry? **(Maximum 250 words)**

4. What has the nominee done to enhance the image of the tourism industry? **(Maximum 250 words)**

5. How has the nominee been involved in their community? **(Maximum 250 words)**

## Part 3: Supporting Documentation

- You may also provide as part of the award submission:
  - Maximum of 3 pictures (jpeg)
  - 1 supporting document up to a maximum of 250 words (e.g. a testimonial)

## Part 4: Nominator Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

- The nominee is aware that I am submitting this nomination on their behalf.
- I give the awards committee permission to share this nomination with the nominee.

Signature: \_\_\_\_\_

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### Previous recipients:

2017 Murray Premises Hotel  
2016 Anchor Inn Hotel & Suites  
2015 Ocean View Hotel  
2014 Fogo Island Inn  
2013 Ocean Delight Cottages  
2012 Hotel North  
2011 Riverwood Inn  
2010 Quality Hotel  
2009 Neddies Harbour Inn

For a complete listing of previous award recipients, please click [here](#).