



The 'finest kind' is high praise in Newfoundland and Labrador and this is an apt way to describe the recipient of the Tourism Business Award of Excellence. Whether you ask their customers, employees or their peers, all would agree that this business is doing all the right things – the 'finest kind'. The CBDC Tourism Business Award of Excellence was created by Hospitality NL to recognize businesses that have built a reputation for excelling and continuously improving upon all areas of operations – customer service, human resources and business results. Not only does the business excel in its operations, but see themselves as having an important role in raising standards and improving the tourism industry of Newfoundland and Labrador. This business has a vision for the future and staff who believe in the vision of the business and are passionate about service delivery.

Please note

- **Nominees must be approved under the Tourism Assurance Plan. [Learn more.](#)**
- **Nominees must be in operation for a minimum of two years.**

To submit a nomination for the CBDC Tourism Business Award of Excellence, complete the following 4-part nomination form. Please submit the form, question responses and any supporting documentation to:

Tourism Excellence Awards Committee
Hospitality Newfoundland and Labrador
E: awards@hnl.ca

Part 1: Nominee Information

Business/Individual Name: _____

Contact Name: _____

Contact Email: _____

Contact Phone: _____

Business Website: _____

Part 2: Nomination Questions

Please be sure to accurately answer all of the following questions, as they form the basis of the award criteria used by the selection committee.

1. Briefly introduce the nominee and provide an overview as to why the nominee is deserving of this award. (Maximum 100 words)

2. Explain how the business demonstrates its commitment to customer satisfaction? Please provide examples. **(Maximum 250 words)**
3. How has the business made a commitment to growth, innovation and product development strengthening their long-term viability? **(Maximum 250 words)**
4. What specific initiatives demonstrate the nominee's most valuable contribution to or enhancement of the tourism industry? **(Maximum 250 words)**
5. How has the business excelled in human resources practices? (i.e. employee retention, training, motivation, etc.) **(Maximum 250 words)**

Part 3: Supporting Documentation

- You may also provide as part of the award submission:
 - Maximum of 3 pictures (jpeg)
 - 1 supporting document up to a maximum of 250 words (e.g. a testimonial)

Part 4: Nominator Information

Name: _____

Email: _____

Phone: _____

- The nominee is aware that I am submitting this nomination on their behalf.
- I give the awards committee permission to share this nomination with the nominee.

Signature: _____

Past recipients:

- 2017 O'Brien's Whale & Bird Tours
- 2016 Doctor's House Inn & Spa
- 2015 Fogo Island Inn
- 2014 Riverfront Chalets & Rafting Newfoundland
- 2013 Anchor Inn Hotel and Suites
- 2012 Iceberg Quest Ocean Tours
- 2011 Northland Discovery Boat Tours
- 2010 Coopers' Minipi Camps
- 2009 Mayflower Adventures

For a complete listing of previous award recipients, please click [here](#).