

Canadian Tourism Employment

~Monthly Snapshot~

May 2017

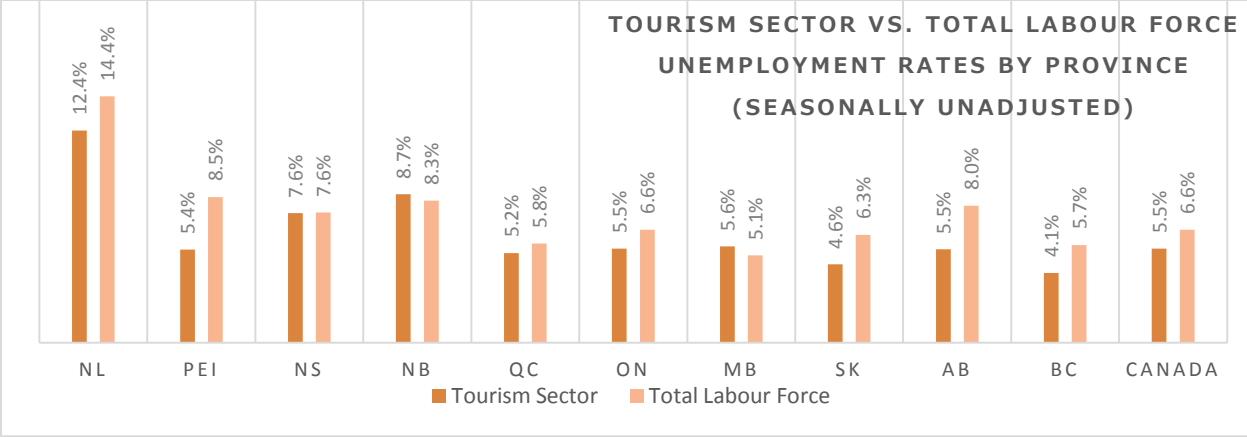
(seasonally unadjusted)

- In May 2017, the unemployment rate in the tourism sector was at 5.5%, which is 0.7% lower than the rate reported in May 2016, and lower than the previous month (April 2017) when the unemployment rate stood at 5.9%.
- At 5.5%, tourism's unemployment rate was well below Canada's seasonally unadjusted unemployment rate of 6.6%.
- With the exception of Recreation & Entertainment sector, all tourism industry groups have reported lower unemployment rates than the same month last year.
- On a provincial basis, tourism unemployment rates ranged from 4.1% in British Columbia to 12.4% in Newfoundland and Labrador.
- The seasonally unadjusted unemployment rates for tourism in each province, with the exception of New Brunswick and Manitoba, were below the rates reported for the provincial economy.
- Tourism employment comprised 11.1% of the total Canadian labour force for the month of May.

Tourism Industry Group ¹	Unemployment Rate	
	May 2016	May 2017
Tourism	6.2%	5.5%
Accommodations	7.3%	5.7%
Food & Beverage	6.5%	5.8%
Recreation & Entertainment	7.2%	7.6%
Transportation	3.3%	2.3%
Travel Services	4.4%	N/A

¹ As defined by the Canadian Tourism Satellite Account. The NAICS industries included in the tourism sector are those that would cease to exist or operate at a significantly reduced level of activity as a direct result of an absence of tourism.

SOURCE: Statistics Canada Labour Force Survey, customized tabulations. Based on data for the week ending May 05, 2017.



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