



HOSPITALITY

NEWFOUNDLAND & LABRADOR

Tourism Times Advertising Options

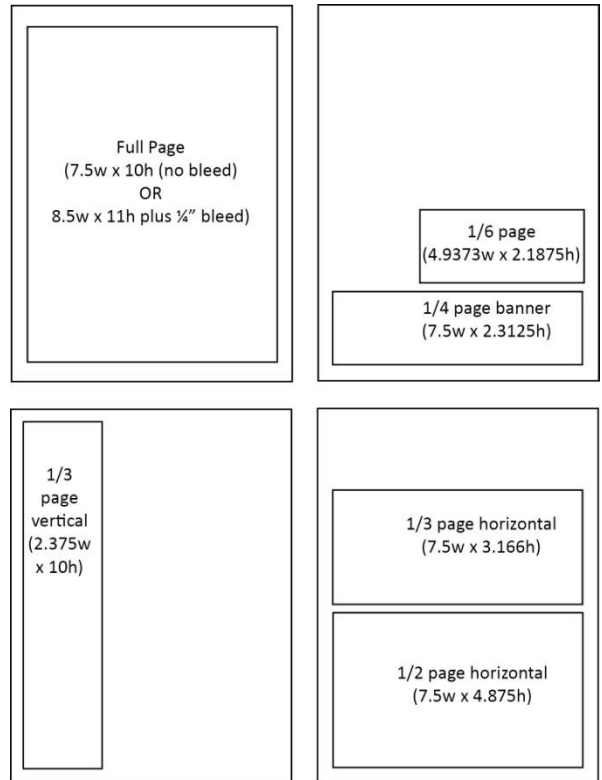
Distribution

- Tourism Times, the quarterly publication for the [Tourism Industry Association of Newfoundland and Labrador](#), is electronically delivered to more than 1,800 tourism operators, government departments and non-governmental organizations and is available to an infinite and diverse audience of online followers via [Issuu](#) and Hospitality NL's social media network.

Advertising Information

- Ad requirements: minimum of 300dpi jpg, tiff or high quality pdf image
- Available ad sizes are as shown
- Ads must be camera ready copy
- Ad design is available at an additional cost
- Deadlines are subject to change
- Multiple issue commitment pricing available
- Member and non-member pricing available
- Editorial may be purchased with the 1/2 page horizontal ad

For more information or to book advertising, contact Susie Greene at 709-722-2000 ext. 224 or email: sgreene@hnl.ca.



Issue	Advertising Deadline	Publishing Date
Winter 2017	November 25, 2016	January 2017
Spring 2017	March 17, 2017	April 2017
Summer 2017	June 9, 2017	July 2017
Fall 2017	September 8, 2017	October 2017

25% off for Hospitality NL members!

20% off with 4-issue commitment!

Ad Size	Member Rate (25% off!)		Non-Member Rate	
	1 edition	4 editions	1 edition	4 editions
Full Page	\$375.00	\$1,200.00	\$500.00	\$1,600.00
1/2 Page (horizontal)	\$260.00*	\$830.00	\$350.00	\$1,120.00
1/3 Page (horizontal or vertical)	\$225.00	\$720.00	\$300.00	\$960.00
1/4 Page (banner)	\$150.00	\$480.00	\$200.00	\$640.00
1/6 Page (horizontal)	\$110.00	\$350.00	\$150.00	\$480.00
*MEMBERS ONLY - Add editorial (600 words) with purchase of 1/2 page ad (certain conditions apply)				

Note: above pricing effective August 1, 2017; payment for ads is due upon order placement; companies who choose a 4-issue commitment will be invoiced for one ad at a time; ads will not be featured unless full payment is received.