



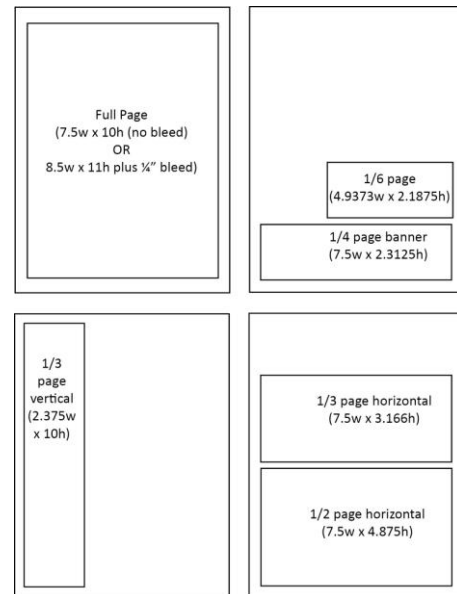
Tourism Times Advertising Options

Distribution

- Tourism Times, the quarterly publication for the [Tourism Industry Association of Newfoundland and Labrador](#), is electronically delivered to more than 1,900 tourism operators, government departments and non-governmental organizations and is available to an infinite and diverse audience of online followers via [Issuu](#).

Advertising Information

- Ad requirements: minimum of 300dpi jpg, tiff or high quality pdf image
- Available ad sizes are as shown
- Ads must be camera ready copy
- Ad design is available at an additional cost
- Advertising and posting deadlines are subject to change
- Multiple issue commitment pricing is available
- Member and non-member pricing is available
- Editorial may be purchased with the ½ page horizontal ad
- Social media communications are included with the following ads: full page, ½ page horizontal and 1/3 page horizontal



2017 Advertising Deadlines:

Winter	November 25, 2016
Spring	March 17, 2017
Summer	June 9, 2017
Fall	September 8, 2017

2017 Issuu Posting Dates:

Winter	January 2017
Spring	April 2017
Summer	July 2017
Fall	October 2017

For more detailed information and pricing options or to book advertising, contact Susie Greene at 709-722-2000 ext. 224 /1-800-563-0700 or email: sgreene@hnl.ca