



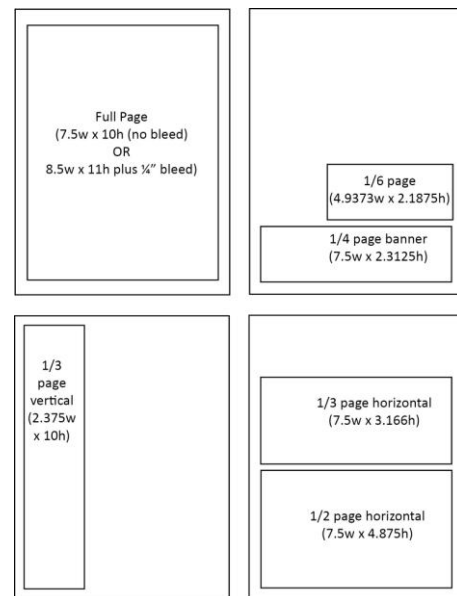
Tourism Times Advertising Options

Distribution

- Tourism Times, the quarterly publication for the [Tourism Industry Association of Newfoundland and Labrador](#), is electronically delivered to more than 2500 tourism operators, government departments and non-governmental organizations and is available to an infinite and diverse audience of online followers via [Issuu](#)

Advertising Information

- Ad requirements: minimum of 300dpi jpg, tiff or high quality pdf image
- Available ad sizes are as shown
- Ads must be camera ready copy
- Ad design is available at an additional cost
- Advertising and posting deadlines are subject to change
- Multiple issue commitment pricing is available
- Member and non-member pricing is available
- Editorial may be purchased with the ½ page horizontal ad
- Social media communications are included with the following ads: full page, ½ page horizontal and 1/3 page horizontal



2016 Advertising Deadlines:

Winter	November 27, 2015
Spring	March 18, 2016
Summer	June 10, 2016
Fall	September 9, 2016

2016 Issuu Posting Dates:

Winter	January 5, 2016
Spring	April 4, 2016
Summer	July 4, 2016
Fall	October 3, 2016

For more detailed information and pricing options or to book advertising, contact Susie Greene at 709-722-2000 ext. 224 /1-800-563-0700 or email: sgreene@hnl.ca